

Dedicated to a consumer's right to choose a meaningful, affordable funeral.

Annual Meeting April 3, 2011 • 2:00 PM

Unitarian Universalist Congregation of Atlanta

1911 Cliff Valley Way, Atlanta, GA 30329

Come speak with your Board of Directors. Let us know how we can better serve you. What's on your mind?

Learn about the status of the Society and updates that are taking place. Pick up some literature.

Light refreshments to follow.



Knob Knobel 1923 - 2010

The Board of Directors of the Memorial Society of Georgia is sad to report that our beloved President, Knob Knobel, passed away in August. Knob was a dedicated leader, serving as the Society's President for an unprecedented 16 years. Many of you have known him as he presided over our annual meetings. You may have received a call from him or attended one of the many programs he presented on behalf of the Society. He will be impossible to replace, but the Board of Directors is moving forward.

Member Checklist

- Completed Pre-Arrangement Forms. (Without the PAF, a funeral director has not been designated. Plus the completed PAF facilitates the procedures at end of life.)
- Sent forms to Memorial Society of Georgia, 1911 Cliff Valley Way NE, Atlanta, GA 30329.
- Told family or friend where to locate documents. (Remember you won't be around to remind people that you joined the MSG or why you made the choices you made. Talk about it NOW!)
 - Where is the best place to keep your copies of the Pre-Arrangement Form, Advance Directive for Healthcare, and other important documents?
 - The refrigerator! Yes! Do NOT keep these documents in a file, drawer, or safety deposit box. All of those places are too difficult for others to find when the time comes. Your important papers must be readily accessible to expedite your wishes.

Update from your Board of Directors

The Board of Directors of the Memorial Society of Georgia has been busy assessing where we are and where we want to go.

- We are in fine financial shape.
- We have developed a new policy manual.
- We have created a budget for the coming year. If we get the volunteers to accomplish some tasks, we will be able to fund their work.
- We are beginning a Funeral Home Survey, long needed in Georgia. The last one was completed over ten years ago.
- We have added two new Cooperating Funeral Directors.

We are grateful to Dr. Betty Connell and Wally Kelleman for their many years of service to our Board. They have provided a great deal of professionalism, and we will miss them. Join us in thanking them as they move on to other activities.

Board of Directors 2010-2011

President: Lyn Conley Vice-President: Mike Kuhar Treasurer: Lynne Nault Secretary: Julie Weisberg Directors: Herschel Beazley

Mary Crawley
Hugh Fordyce
Jesse Hill
Geoff Kent
Kathleen Lancelot
Henry (Cappy) Ricks

Executive Director Report

Dr. Sally Ann Meyer

Membership: 2010 was a great year for membership. New members totaled 889. This huge increase over the previous year's number (610) was mostly due to new members learning about the Memorial Society/Funeral Consumers Alliance through Clark Howard's radio or TV program. Over 75% of our new members obtained their membership applications through our MSG website: www.memorialsocietyofgeorgia.org. We encourage all of our members to visit the website, as it is updated periodically with useful information. In particular, the Georgia Advance Directive for Healthcare is available at the site, and all members are encouraged to complete this form.

Changes to the Pre-Arrangement Form: If significant changes are necessary to your Pre-Arrangement Form (PAF), you should complete and submit a new PAF. For lesser changes, however, a note to the funeral director with the information to be attached to your PAF is sufficient. If you wish to change funeral directors, please notify the Memorial Society. You also need to report to the Society whenever you have changes in your address, phone number, and/or email address.

Contact MSG by PHONE: 404-634-2896

When you call the MSG, leave a message on our service. PLEASE speak slowly and clearly. Provide your full name (no nicknames), member's name, a telephone number for a return call, the best time to reach you, and a short message. When updating address info, give both the old and new addresses. Spell words for clarification. Please repeat the information.

Contact MSG by EMAIL: info@memorialsocietyofgeorgia.org

Please use email to communicate with the Society whenever possible, as it is less prone to errors. For answers to general questions, visit www.memorialsocietyofgeorgia.org, which is the fastest way to get info, and it eliminates postage expense. Also, the Funeral Consumers Alliance's website (www.funerals.org) provides significant information on end-of-life planning.



Financial Statement

submitted by Lynne Nault, Treasurer

	2009		2010
\$	20,650.00		\$30,825.00
	1,425.00		\$1,275.00
	1,270.00		535.00
	912.00		110.30
	40.00		10.00
	10.00		17.00
_	0.00		(315.00)
\$	24,307.00		\$32,457.30
		\$ 20,650.00 1,425.00 1,270.00 912.00 40.00 10.00	\$ 20,650.00 1,425.00 1,270.00 912.00 40.00 10.00 0.00

VALUE OF ASSETS (12/31/10)

Money Market Account #1	\$ 3,647.23
Money Market Account #2	16,953.23
Checking Account	19,596.55
Certificate of Deposit	4,416.37
TOTAL ASSETS	\$ 44,613.62

	2009	2010
EXPENSES		
Salary	\$ 4,450.00	\$ 4,900.00
Printing	3,692.00	3,709.18
Rent	3,600.00	3,300.00
FCA Annual Dues	2,667.00	2,898.60
Education	0.00	2,269.46
Gifts	0.00	2,000.00
Postage	871.00	1,911.28
Office Supplies	500.00	1,421.51
Annual Meeting	47.00	615.61
Telephone	498.00	508.83
Newsletter	200.00	200.00
Bank Charges	55.00	102.00
Website	0.00	75.00
Annual Corporate Fee	30.00	25.00
Total Expenses	\$ 16,610.00	\$ 23,936.47
	=====	======
NET GAIN (INCOME		
OVER EXPENSES)	\$ 7,697.00	\$ 8,520.93



Tell A Friend or Relative About The Memorial Society of Georgia

Purpose & Organization

The Memorial Society of Georgia, incorporated in 1973, is a nonprofit, consumer-education organization dedicated to encouraging and assisting individuals in making preparations in advance for those needs that inevitably arise as one approaches life's end.

The Society is democratically controlled by its members and directed by a volunteer Board of Trustees elected annually by the membership. Through our affiliation with the Funeral Consumers Alliance (FCA), we have arrangements for the reciprocal exchange of services and transfer of membership to other Societies.

The Choices Are Yours

Members are free to choose the arrangements or services they desire for the disposition of their remains. They may change their prearrangements at any time through written instructions to the Society. The Society does not prescribe any type of ceremony, nor does it advocate departure from the religious practices of any faith. We believe each family should receive the service that best meets their religious and philosophic needs.

Since members may elect to have their remains given to medical education and research or to designate organs to help the living, information on anatomical gifts and organ donations is available from the Society.



1911 Cliff Valley Way Atlanta, GA 30329

Phone: (404) 634-2896

PRSRT STD U.S. POSTAGE PAID ATLANTA, GA PERMIT NO. 2289

To:



OFFICIAL MEMBERSHIP APPLICATION! DETACH AND GIVE IT TO A FRIEND OR RELATIVE!

Return to: The Memorial Society of Georgia 1911 Cliff Valley Way NE, Atlanta, GA 30329

Lifetime Membership Application

Lifetime Membership Application

NAME		NAME	
(print) Last, First, Middle Initial		(print) Last, First, Mi	ddle Initial
Address		Address	
Telephone ()		Telephone ()	
Email		Email	
l wish to join the Memorial Society of Georgia \$35. Please send the Pre-Arrangement Forr	join the Memorial Society of Georgia. Enclosed is a check for asse send the Pre-Arrangement Form, which I will complete and r myself and my dependent children under age 18.		
Signature	Date	Signature	Date
Please send brochures for relatives the Society from (friends, relatives, newspap		Please send brochures for relatives and friends. I heard about the Society from (friends, relatives, newspaper, etc.):	